

# ContentSpan™ 3.0 Content Management System Product Overview

## Product Overview

Design Trust's *ContentSpan* Content Management System enables non-technical site administrators and editors to manage and publish dynamic content on the Internet. Its access control feature enables site managers to control user functions and manage the site maintenance process. An easy-to-learn, WYSIWYG, browser-based interface allows editors at multiple locations to update site content.

*ContentSpan* is ideal for companies with global communications standards, geographically dispersed operations, or multiple content owners. It is especially well-suited to companies utilizing database architecture.

*ContentSpan* will deliver immediate ROI to your company by direct cost savings through reduced site management and content update costs, and indirect cost savings through increased operating efficiency and content integrity.

## Features

### Management

- Access control with multiple permission levels
- Flexible, business process-based workflow
- Document rollback and archiving
- Site personalization
- Multiple site management

### Editing

- Browser-based WYSIWYG editing
- On-screen help
- Page previews
- Meta tagging
- Multiple language-ready

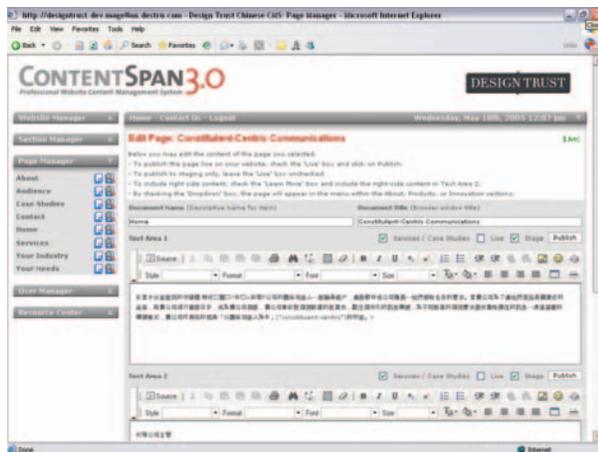
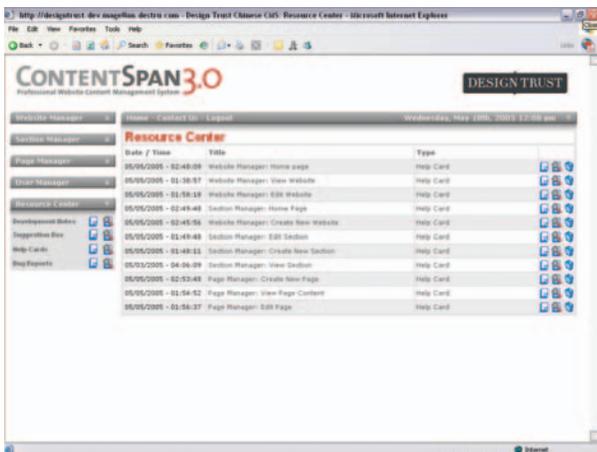
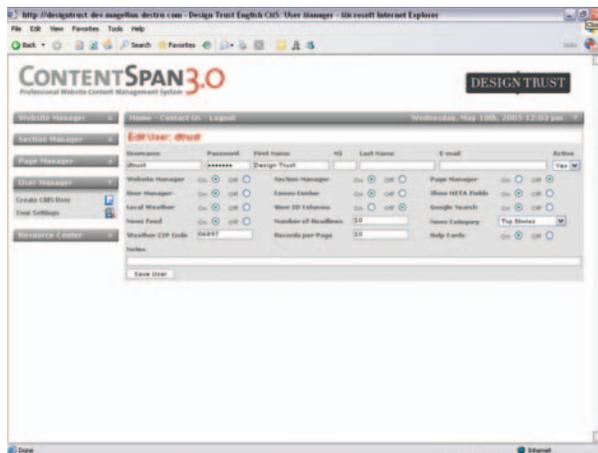
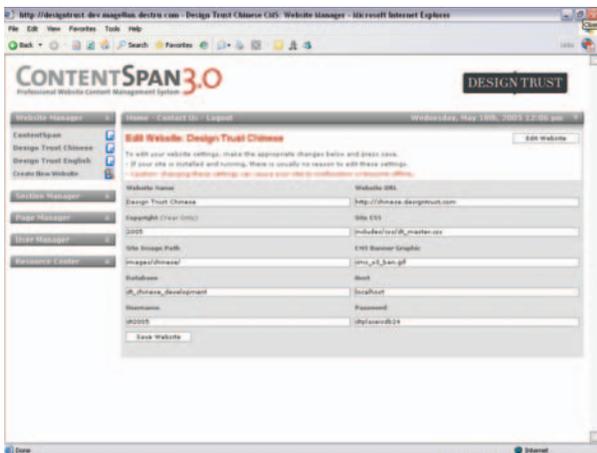
*Clockwise from top left:*

*Website Management – Manage multiple sites (e.g., multi-language)*

*User Management – Access control; settings*

*WYSIWYG Editor – User-friendly, non-technical*

*Resource Center – Help, documentation, assets*



# ContentSpan 3.0 Product Overview

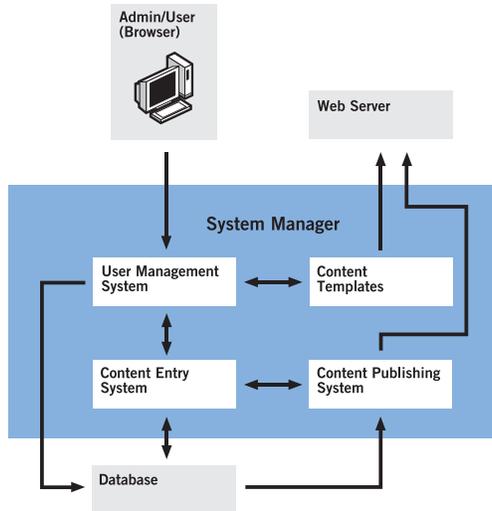
*“We researched available content management solutions and concluded that ContentSpan represented superior capabilities and value.”*

– **Web Development Consultant**

## System Architecture

ContentSpan is written in PHP language and runs on Linux- or Windows-based webservers. ContentSpan stores its configuration data and documents on a SQL database such as MySQL, Oracle, PostGreSQL or SQL Server.

ContentSpan System Architecture



ContentSpan typically provides two types of service:

### 1. Content Management

User-, document- and file management. ContentSpan's WYSIWYG editor enables non-technical users to easily manage site content.

### 2. Content Distribution

In this role, ContentSpan serves site content stored utilizing user-defined templates.

### ContentSpan components:

- Website Management System
- User Management System
- Content Template, Entry and Publishing System
- Resource Center

## Technical Specifications

- Infinitely scalable, modular architecture
- Architecture enables functional expansion
- Database or static content management
- Support for multiple databases (MySQL default)

## Server System Requirements

- Operating system: Linux / Unix / Windows
- Disk space: 2MB + site requirement
- Webserver: Apache, PHP
- Databases: MySQL, Oracle, SQL Server, PostGreSQL

## Client System Requirements

- Operating systems: Windows 2000/XP
- Browser: Internet Explorer 6.0 or higher

## For More Information

ContentSpan can be deployed in under 30 days, enabling your company to realize the benefits of online content management almost immediately.

For information about ContentSpan, or to arrange a product demonstration, please contact Dave Ho at 203 761-1412, extension 114, or by e-mail at [contentspan@designtrust.com](mailto:contentspan@designtrust.com).

DESIGN TRUST

Constituent-Centric Communications

150 Danbury Road Wilton, CT 06897 USA 001 203 761-1412  
[www.contentspan.com](http://www.contentspan.com) [www.designtrust.com](http://www.designtrust.com)

Copyright © 2005 Design Trust® Inc.

ContentSpan and Design Trust are trademarks of Design Trust Inc.